

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application.

Listing of Claims:

1. – 22. **(Canceled)**

23. **(New)** A method comprising:

providing a network service on a network;

allowing a user to access a network server via the network service for ordering products using a network connected order terminal, said order terminal associated with one of a plurality of business entities;

reading a portable digital storage device having an image stored thereon coupled to the network connected order terminal by the user, the portable digital storage device associated with one of a plurality of storage device providers, the plurality of storage device providers each having a predefined business relationship with each of said plurality of business entities;

maintaining relationship data indicating a ranking of predefined business relationships in a database coupled to the communication network; and

displaying to the user an order screen on said order terminal including primary purchasing information for ordering a product and/or service related to the image stored on the portable digital storage device, the primary purchasing information being modified in response to a ranking of a predefined business relationship between said one of the plurality of storage device providers and said one of a plurality of business entities.

24. **(New)** The method according to claim 23, further comprising the steps of:

reading a second portable digital storage device having a second image stored thereon coupled to the network connected order terminal by the user, the second portable digital storage device associated with a second one of the plurality of storage device providers; and

displaying to the user an order screen on said order terminal including second purchasing information for ordering a same product and/or service but for the second

image stored on the second portable digital storage device, the second purchasing information being different than the primary purchase information in response to a different ranking of a predefined business relationship between said second one of the plurality of storage device providers and said one of the plurality of business entities.

25. **(New)** The method according to claim 23, further comprising the step of modifying the primary purchasing information to include a lower purchase price if said ranking is higher.

26. **(New)** The method according to claim 23 wherein said order terminal comprises one of the following:

- an automated teller machine;
- a kiosk;
- a personal computer; or
- a wireless device.

27. **(New)** The method according to claim 23 wherein said portable digital storage device comprises one of the following:

- optical disc;
- magnetic floppy disc;
- flash memory device; or
- a digital camera.

28. **(New)** The method according to claim 23, further comprising the step of:

displaying different types of products and/or services on the order screen for the user to select, wherein some of the products and/or services are displayed more prominently based on said ranking of a predefined business relationship between said one of the plurality of storage device providers and said one of a plurality of business entities.

29. **(New)** The method according to claim 23 wherein said one of a plurality of business entities comprises one or more of the following:

- local printing of digital images;

remote printing of digital images;
on-line storage of digital images;
providing digital storage media containing digital images; and
providing associated goods and/or services with respect to hard copy prints.

30. **(New)** The method according to claim 23 wherein said portable digital storage device includes a digital code stored thereon for identifying its associated one of the plurality of storage device providers.

31. **(New)** The method according to claim 23 wherein a potential ranking of said predefined business relationships include at least two levels.

32. **(New)** The method according to claim 23 wherein the step of maintaining relationship data is performed by a service manager using a table in a database of the server.

33. **(New)** The method according to claim 23, further comprising the step of including or not including a purchasing convenience feature in the purchasing information in response to said ranking of a predefined business relationship between said one of the plurality of storage device providers and said one of a plurality of business entities.

34. **(New)** A system for ordering products over a network, comprising:
an order terminal connected to the network, the order terminal capable of reading image data from a portable digital storage device coupled to the order terminal by a user, the storage device having stored thereon an image represented by the image data for which the user can order products and/or services over the network via the order terminal, the order terminal associated with a merchant and the storage device associated with one of a plurality of storage device providers;
a database connected to the network for storing rankings of business relationships between the merchant and the plurality of storage device providers; and
an order screen connected to the order terminal for presenting first merchant and pricing information to a user related to a product and/or service for the image,

wherein merchants that are included in the first merchant and pricing information are selected according to their having higher rankings according to the rankings of the business relationships between the merchant and the plurality of storage device providers.

35. **(New)** The system of claim 34, further comprising:
 - a second order terminal connected to the network, the second order terminal associated with a second merchant; and
 - a second order screen connected to the second order terminal for presenting second merchant and pricing information to a user for said product and/or service, wherein merchants that are included in the second merchant and pricing information are different than the merchants included in the first merchant and pricing information based on different rankings of the business relationships between the second merchant and the plurality of storage device providers.
36. **(New)** The system according to claim 34 wherein the merchant and pricing information excludes merchants based on low rankings of the business relationships between the plurality of storage device providers and the excluded merchants.
37. **(New)** The system according to claim 34 wherein the merchant and pricing information includes lower prices for merchants in response to a higher ranking of a business relationship between those merchants and the plurality of storage device providers.
38. **(New)** The system according to claim 34 wherein the merchant and pricing information is formatted so that merchants having a higher priority business relationship with the plurality of storage device providers are listed first.

39. **(New)** The system according to claim 34 wherein said order terminal comprises one of the following:
 - an automated teller machine;
 - a catalog kiosk;
 - a personal computer; or

a wireless device.

40. **(New)** The system according to claim 34 wherein said merchant comprises one or more of the following:

- local printing of digital images;
- remote printing of digital images;
- on-line storage of digital images;
- providing digital storage media containing digital images; and
- providing associated goods and/or services with respect to hard copy prints.

41. **(New)** The system according to claim 34 wherein said portable digital storage device comprises one of the following:

- optical disc;
- magnetic floppy disc;
- flash memory device; or
- a digital camera.

42. **(New)** The system according to claim 34 wherein the order terminal is also capable of reading second image data from a second portable digital storage device coupled to the order terminal by the user, the second storage device having stored thereon a second image represented by the second image data for which the user can order the same products and/or services over the network via the order terminal, the second storage device associated with a second one of the plurality of storage device providers; and wherein the system further comprises:

an order screen for presenting second merchant and pricing information to the user for said same product and/or service for the second image, wherein merchants that are included in the second merchant and pricing information are different than the merchants included in the first merchant and pricing information based on their having different rankings of their business relationship with the second one of the plurality of storage device providers.

43. **(New)** The system according to claim 34 wherein merchants that are excluded from the merchant and pricing information are selected according to the

rankings of the business relationships between the merchants and the plurality of storage device providers.

44. (New) A program storage device readable by machine, tangibly embodying a program of instructions executable by the machine to perform the method steps of claim 23.